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Mobile app "VR tour of places of military glory"

Which mobile app will allow you to study the history of the great Patriotic War in detail? Which app will give people the maximum pleasure in learning and ease of use?

The «VR tour of places of military glory» mobile app created by our team will familiarize people with all the details of the history of the great Patriotic war, namely, will guide each of you to the places of military glory.

The app is a virtual tour of the main places of the great Patriotic war. The project will allow you to get familiarized with the history in all its details. The relevance of this application is quite high, since in current time we face the problem of not knowing our own history.

The «VR tour of places of military glory» app will be popular not only within our country, but also abroad. The main platforms will be iOS and Android. As for the age profile, we do not set a specific age limit for its use, since the app is educational in nature. The cost of the app is $ 3. Given the fact that we do not set age limits, the total market potential is estimated to be $ 3 billion. Of course, the popularity of this application will grow, therefore, the market coverage will jump.

The main strength of our app is educational content for a wide range of users. Ignorance of our own history has become a big problem in our society. The app will conduct a virtual tour of the places of military glory, fully familiarize the user with the history of our country. Another strong point is the convenience of informing, due to the virtual tour. In other words, without leaving home, the user can find out all the places related to the great Patriotic war. Also, the technological advantage is also worth mentioning, in other words, the quality of the presented content. The Battle for Moscow

app has been developed to the smallest detail: high-resolution images, high-quality sound, and speed without delays.

Like any other mobile app, the «VR tour of places of military glory» has its own weaknesses. The market in the field of virtual reality faces high competition, as this sphere is developing every day in modern times. Also, poor knowledge of the app on the market due to its novelty reduces the level of downloads. Another weakness of the app that requires upgrading is the use of only two online platforms for downloading the app.

This mobile app has advanced opportunities such as:

1. Optimizing the app will lead to high positions in its field;
2. The virtual tour will allow people to get familiarized with places of military glory;
3. The Battle for Moscow app will enrich the historical knowledge of people around the world;

The development team has minimized the threat of using the mobile app, but hacking is possible. An obvious prerequisite for hacking may be downloading the app from an unofficial program source. Improving the security system is one of the main tasks of the development team.

The economic side of the «VR tour of places of military glory» mobile app is not financially unbearable. The total capital of the project has reasonable limits for development. The price to launch the app is $ 12,000. The price of the app is $3. Production of the app is 36000$. The cost of advertising is $ 30,000.

Thus, the application is not only relevant in modern times, but also cost- effective according to my calculations.