

Fluorescent Memory Trees

Good afternoon , everybody. It`s very pleasant for us to see you all here today. I think everyone expected that today we will talk about the war time and the Great Victory.

When we say the word war, the image of blood and weapons is in everyone`s head. But first of all, it`s not about blood, it`s about the heroes who brought us peace. Each family was affected by this event. Everyone has an association with their great-grandfather or grandmother. But the real number of people who took part in the war is so great that it almost can`t be counted.

My team and I really want everyone to know the war not through weapons, but through people and their exploits. So now we will present you our idea. Some people are convinced that if you hug a tree, it transfers energy to you and charges you, but what if you turn it on? Fluorescent memory trees - this is something that has never happened before. These trees are powered by solar energy like everyone else, but if a person touches it, it will be lit with bright light and tell a story. What story can it tell? Far from a fairy tale, but what every hero deserves. Thanks to these trees and their stories people will learn about the heroes as if they are telling their stories in front of us.

Thus, we want people to value the peace more and understand that it brought thousands of lives like us, only a million times fearless. Let's discuss in more detail the visual part, the technical components and why the location of our memory trees is so important.